**Curriculum for the Bachelor of Business Administration**  
**Marketing**  
2014-2015

Freshman and Sophomore Courses Available from Bevill State Community College

This curriculum reflects course suggestions to fulfill requirements for the Bachelor of Business Administration degree at UM-Tupelo. Degree and admission requirements are subject to change. This curriculum may not reflect the requirements of Associates of Arts program at Bevill State Community College. Consult your academic advisor for Associate’s degree requirements.

### Core Curriculum – 60 hours

<table>
<thead>
<tr>
<th>Course Description</th>
<th>Bevill State</th>
<th>Hours</th>
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<tbody>
<tr>
<td>English Composition- WRIT 101/102</td>
<td>ENG 101 and ENG 102</td>
<td>6 hours</td>
</tr>
<tr>
<td>Humanities- History, or Philosophy, or Modern Language</td>
<td>HIS 101, HIS 102, HIS 201, HIS 202, PHIL 106, PHIL 206, SPA 101, SPA 102, SPA 200, SPA 202</td>
<td>6 hours</td>
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<tr>
<td>Calculus for Business, Economics, and Accountancy I- Math 267</td>
<td>MTH 120</td>
<td>3 hours</td>
</tr>
<tr>
<td>Calculus for Business, Economics, and Accountancy II- Math 268</td>
<td>No comparable course</td>
<td>3 hours</td>
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<tr>
<td>Lab Sciences (select from Biology, Chemistry, Geology or Physics) with labs*</td>
<td>AST 220, BIO 103, BIO 104, BIO 201, BIO 202, CHM 104, CHM 105, CHM 111, CHM 112, CHM 221, CHM 222, GLY 101, GLY 102, PHS 111/112, PHY 201/202</td>
<td>6-8 hours</td>
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*UM allows credit for only one Biology I class. Student should not take both.

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<th>Hours</th>
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<tbody>
<tr>
<td>Behavioral or Social Sciences</td>
<td>ANT 220, POL 211, PSY 200, PSY 210, SOC 200</td>
<td>3 hours</td>
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<table>
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<th>Course Description</th>
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<tbody>
<tr>
<td>Fine Arts</td>
<td>3 hours</td>
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Bevill State - ART 100, ART 103, ART 203, MUS 101, THR 120

Literature

Bevill State - ENG 251, ENG 252, ENG 261, ENG 262, ENG 271, ENG 272

3 hours

Introduction to Accounting Principles I and II - ACCY 201 & 202

Bevill State - BUS 241 & BUS 242

6 hours

Principles of Microeconomics and Macroeconomics - ECON 202 and 203

Bevill State - ECO 231 and ECO 232

6 hours

Legal Environment of Business - BUS 250

Bevill State - BUS 263

3 hours

Business Communication - BUS 271

Bevill State - BUS 215

3 hours

Economic Statistics I - ECON 230 / BUS 230

Bevill State - BUS 271

3 hours

Non-business Elective or Minor courses

6 hours

A minor may be completed but is not required. Consult the School of Business for minors available to business majors.

Courses to fulfill this requirement include (but are not limited to) Oral Communication, College Algebra, Introduction to Computer Concepts, or a second literature.

A maximum of 60 hours of community college credit may be applied toward a Bachelor of Business Administration degree at The University of Mississippi.